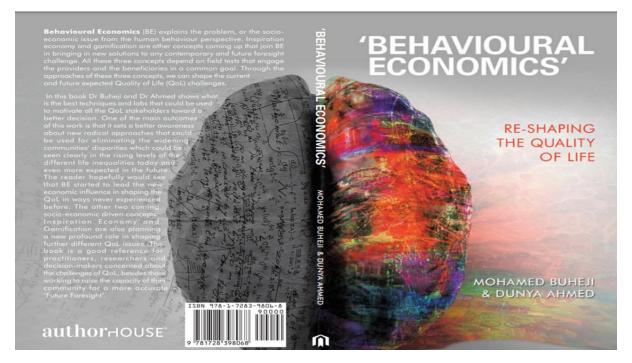
## Announcement of the release of:

## 'Behavioural Economics': Re-shaping the Quality of Life

ISBN 978-1-7283-9806-8.



A book that focus on the capacity of re-shaping lots of Quality of Life (QoL) Challenges through Behavioural Economics (BE). Dr Buheji & Dr Ahmed explain the QoL socio-economic issues from the human behaviour perspective and how they are related to Inspiration Economy and its tools.

The book setup the mindset of the reader for new type of solutions to many contemporary and the future foresight challenges. The book is full of case studies carried by the authors in more than 12 countries around the world.

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